



Internet Marketers' Survival Kit - 50 Sites Internet Marketers Can't Live Without

By Melvin Ng

www.AskMelvinNg.com

Volume 2

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Introduction: Internet Marketers' Survival Kit

Dear Internet Marketers,

My name is Melvin Ng and I would like to thank you for taking the time to read this special report. I hope you'll be able to benefit from this report as much as it had benefited me.

As an Internet marketer, I am aware about a lot of the challenges in Internet marketing – especially when it comes to locating the right websites that will take your online businesses to the next level.

When I first started, I wasted lots of time looking for the right forum to learn from, looking for the right resources to start with, and any other sites that could help me in my business.

And I still see people asking in forums for certain websites/resources till this very day...and I thought why not compile all these useful sites that I've bookmarked over the years, and share it with everyone?

And that was how this report was created.

You may or may not agree with what I put into the list... opinions may vary as to which site would qualify but that's fine. But if you have a resource that you think is worth sharing, feel free to let me know so that I can update it in my next release.

Here we go!

Warm regards,

Melvin Ng

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Popular Forums & Discussions

1. <http://warriorforum.com>

Description: This is the most important forum for Internet marketers. You can join discussions, post or purchase warrior special offers, look for work, find JVs, outsource and network with many people online. There are many discussion forums that you can participate in – the copywriter's forum, self-improvement forum, Search Engine forum, Internet marketing product review and many more.

Personal Opinion: In my opinion, this forum has one of the largest gatherings of brilliant Internet marketers around. If only I knew of this forum when I first started, it would have saved me lots of setback.

2. <http://forums.digitalpoint.com/>

Description: Digital Point forums are designed for search engine marketers generally. They have discussions about keyword tools, market research, domain name research and many more. It is also a popular forum for Search Engine Optimization (SEO) techniques and copywriting for search engines keywords as well.

Personal Opinion: Unlike the Warrior forum where it is catered for all sorts of marketers (AdSense, JVs, Blogging and many others), this forum focuses exclusively on monetizing and driving traffic from search engines such as Google, Yahoo!, MSN search and many others. They provide very useful discussions on how to build backlinks, pay-per-click advertising and many other tools related to search engine marketing.

3. <http://searchenginewatch.com/>

Description: Search Engine Watch is a popular site for search engine enthusiasts that provide tips and information about web search, search engine analytics and it assists site owners as they improve their search engines skills. They also provide links to popular search engine newsletters.

Personal Opinion: This is one site that you can have access to expert opinions, popular search engine forums, search statistics and many more. You can even look for work here as a search engine service provider or look for people who provides this service! One word, this site is super targeted to Search Engines.

4. <http://www.techguy.org/>

Description: This site contains free solutions to all your technical problems! It is run by volunteers and is supported through donations and sponsors. All you need to do is post a question or search for solutions (to technical questions that are already answered).

Personal Opinion: If you've ever been stumped by a technical issue, this is the place you go to. No technical question is too simple or too difficult to ask.

5. <http://www.howtocorphelp.com/forum/>

Description: This forum is also one of the biggest internet marketing forums in the world that contains 60,000+ posts from online marketers. This is one of the main 'How To' sites for Internet Marketing Forum discussion and it is split into thousands of topics and different sub-niches.

Personal Opinion: This is also one of my favorite forums to hang out simply because I like the openness of the forum and Michael, the forum owner is a very helpful and friendly guy.

6. <http://www.wickedfire.com/>

Description: Just like the Warrior forum and the How To Corp Help forum, you will be able to participate in discussions on how to make money online. This site is specially targeted towards affiliate marketing and Webmaster SEO discussions.

Personal Opinion: This is one forum which is sort of a No Holds Barred kind of feel where the language used might offend some of you. Nevertheless, don't let that fact distract you from this gem of a forum.

Keyword & Domain Research Tools

7. <http://www.kwmap.net/>

Description: KwMap.net is a special tool for us Internet marketers. It functions as a complex keyword refining tool that helps us discover new keywords. For example, if you key in the keyword – Internet marketing, you will find related keywords such as e-commerce, web design, web marketing, Internet marketing tips, Internet marketing services and a lot more related keywords.

Personal Opinion: One of the drawbacks of search engines is that it can only help you to find something if you know the right keywords. If you don't know what keywords to find, it is like having the best dictionary in the world but you haven't a clue how to search for it. A keyword research tool such as this provides you with related keywords to something you are looking for, hence giving you less headache to find the stuff you need.

8. <http://www.freekeywords.wordtracker.com/>

Description: Word Tracker provides a free keyword research tool at this website where you can type in a search engine keyword and discover how many people searches for this term every single day. It also displays the related searches that people will search for.

Personal Opinion: If you are into niche marketing, it is very important to know how big your market is. The number of searches per day will give you an idea of how many people are looking for products or information in that market, so it gives you a rough idea whether you plan to use Google AdSense, promote affiliate programs or build a mailing list in that niche. I've personally subscribed to their annual service for the last few years.

9. <http://namecheap.com>

Description: This is one of the best sites to buy domain names. You can search for a domain name to see if it is still available or look for suggestions on what alternatives are there. As the name implies, you will find that this site offers some of the best value for domain name purchases especially if you have coupons to give you discounts.

Personal Opinion: You can save some money when buying domain names by utilizing their coupons. Just search for 'namecheap coupon' on Google and you'll be able to get the latest coupon code. It is not much but imagine if you are creating 200 sites over the long run, it is definitely worth saving money).

10. <http://search.rightnow4you.com/>

Description: Search Right Now For You is a 'combo' search tool that allows you to perform a keyword search on multiple search engines like Google (choose which country you want to target), overture search engine (to gauge the keyword searches per month on Yahoo!), Amazon books and many others.

Personal Opinion: This tool is quite indispensable. All you need is to enter a single keyword and you can check out all the searches instead of opening several browsers/tabs for each search engine.

11. <http://www.domaintools.com/>

Description: The Domain Tools search engine provides Wildcard searches for all current/deleted/expired *whois* domains. The Domain Suggestions Search Engine also serves over 10 Billion keyword suggestions a year – very useful if you want to check how

many searches there are for a particular keyword that is being searched on Yahoo!

Personal Opinion: Internet marketers will find this site very useful. I can't even count the number of times I've used this site to spy on certain niches and my competitors.

12. <https://adwords.google.com/select/KeywordToolExternal>

Description: This tool is very useful for search engine marketers and pay-per-click (PPC) marketers to search for information on Google. It reveals keyword search volume, related keyword searches, advertiser competition, previous month search volume as well as the average search volume on Google.

Personal Opinion: What makes this free tool so darn amazing is the fact that with one keyword search, you can gauge AdWords competition and find all the keywords that you can use to target – especially if you are targeting multiple sub-niches within the main niche. The only downside is that it doesn't show you the exact search count from Google.

13. <http://adwordsanywhere.com>

Description: AdWords Anywhere is a web service for pay-per-click (PPC) marketers to do a search on Google and view country-specific AdWords advertisers. This is a very useful tool if you are trying to spy on ads which are targeting the countries that you do not live in.

Personal Opinion: With this free tool, it's so much easier to spy on ads, especially if you're not from the US, because most of the time, you'll be targeting your ads for that country.

Free Images And Photo Sites

14. <http://www.sxc.hu/>

Description: Stock Exchange (or Stock XCHNG) is a popular site where you can download royalty free photos. It has a very large collection of photos where you can type in a keyword and search for any picture that you can use for your E-books, blogs or websites.

Personal Opinion: What makes this site so valuable is the endless amount of free graphics you can find with just a click of a button. For every relevant graphic, you can also find premium graphics that are very inexpensive (around \$1 for each premium photo). People submit their photos to this site quite frequently as well.

15. <http://flickr.com/>

Description: Flickr provides a platform for users all over the world to post their photos and organize them properly. Their goal is to organize the photos in such a way so that the people who are related to their network will be able to access their photos easily.

Personal Opinion: Flickr is the granddaddy of web 2.0 photo management sites. Millions of users use this service daily and there are a few thousand photos uploaded to Flickr every minute! The tagging system is also very use to help people to search for what they want easily.

16. [http://en.wikipedia.org/wiki/Wikipedia:Public domain image resources](http://en.wikipedia.org/wiki/Wikipedia:Public_domain_image_resources)

Description: Wikipedia organizes links to relevant public domain image resources or websites. With public domain images, you can use these graphics without fear of rights or restrictions.

Personal Opinion: Wikipedia organizes all the links according to history, art, general collections, computer generated images, public domain, government sites and many more giving you an unlimited source of graphic resources.

17. <http://www.openclipart.org/>

Description: Open Clip Art is another important graphics resource that aims to create an archive of user contributed clip art that is shared among the community. It is like a public domain archive for clip art graphics.

Personal Opinion: Clip art is an essential form of computer generated graphics that is different compared to photos taken by your camera. With Open Clip Art, you will never run out of ideas for your graphic needs. The images are licensed under the Creative Commons Public Domain license, which means you're free to use them.

18. <http://www.wpclipart.com/>

Description: WP Clip Art consists of a collection of high-quality public domain images (similar to Open Clip Art) but it is specifically tailored for use in word processors and optimized for printing on home/small office inkjet printers. You will find a large range of color clip arts as well as black and white clip arts.

Personal Opinion: One of the biggest problems with printers is that they waste too much ink when they are printing photos. These types of clip arts is specially designed for printing, hence it saves ink wastage.

Free Software & Utilities

19. <http://smartftp.com/>

Description: SmartFTP is an FTP (File Transfer Protocol) client that is very important for every Internet marketer. It allows you to transfer files between your local computer and a hosted server through the Internet. It is a very secure tool that makes it very easy for marketers to upload and download files easily.

Personal Opinion: Unlike other FTP softwares out there, one thing that stands out compared to others is the fact that you can open multiple tabs in order to access many different servers at the same time. Other FTP softwares only allow you to login to one screen at a time and you have to manually type in the hosting information each time you want to switch.

20. <http://tools.dynamicdrive.com/>

Description: Dynamic Drive deals with DHTML, or Dynamic HTML. It is a new web technology that makes the elements within your web page to become dynamic. You will be able to edit text, page styles (font color, size etc), element position, and other web content dynamically. It also functions on multiple browser platforms.

Personal Opinion: You don't need to crack your head thinking how to align that pesky graphic in your HTML code. It is normally very tedious and time consuming when your text or font doesn't turn out the way that you want it to appear. Dynamic HTML helps you overcome this problem easily. It even provides you information about your IP address and what browser version you are using.

21. <http://www.freeautobot.com/>

Description: Free Autobot works like a free autoresponder service that is designed to send out follow-up E-mails to anyone who requests for more information from your E-mail marketing campaign, website or banner adverts. You will be able to maximize your profits with this free tool.

Personal Opinion: Customers rarely buys something unless they have seen an ad or the product at least 7 times. Therefore, it is very important that you automate your follow-up campaign so that you will be able to maximize your sales. However, do consider that because it's free, the service is not as reliable as you might want it to. **That's why I personally use, and recommend [Aweber](#)**

22. <http://www.thefreesite.com/>

Description: The Free Site aims to list all the top free products, services and offers available on the Web into one place. This site is a resource site for freebies such as blog freebies, free email services, FAQs, free games, Internet services, software, sounds, free hosting and all sorts of free services! (Even free dating services appear on this site!)

Personal Opinion: This site is truly a freebie seeker's dream come true. Feel free to click around the links and discover a whole new world!

23. <http://tinyurl.com>

Description: Tiny URL is a free service that shortens lengthy URLs into something shorter and much simpler. The problem with long

URLs is that it is very hard to cut and paste, especially when there are formatting problems which tends to break URLs.

Personal Opinion: This tool is very important for affiliate marketers. If you are sick of posting URLs in emails only to have it break when the recipient tries to cut and paste it back together then you can utilize this service by entering in a URL in the text field and it will create a tiny URL that will not break in email postings and never expires.

24. <http://www.hottnotes.com/>

Description: Hott Notes is a special software that allows you to put free sticky notes reminder program for your desktop. It is designed to assist you with reminders, checklists, set alarms, draw on your notes, and archive your content!

Personal Opinion: If you've used sticky notes in real life, you will realize how powerful this tool is. In real life, not only do post-it notes get messy, you have to throw it away after awhile. So with computer generated sticky notes, you can organize and dispose of them easily.

25. <http://www.jansfreeware.com/>

Description: Jans Freeware collection is a resource site that provides free software like text editors, database programs, Delphi components, XML editors, GIF animators, Paint programs and many more.

Personal Opinion: Freeware programs are programs that allow you to download and use software without the need to purchase a license. Hence, you will find a lot of useful software – especially if you are in to web designing.

26. <http://www.techsmith.com/screen-capture.asp>

Description: TechSmith is a leading provider of screen capture and recording software. Their product – *Snag It* is designed to allow you to capture anything on your computer screen by drawing a virtual box and edit it using an image editor. Later on, they can share their screen captures in such a way that looks professional, and it communicates the message across faster and clearer.

Personal Opinion: One thing that is very good about this software is that not only it makes the job of capturing screen images and data easily. This is truly an indispensable tool for people who want to do presentations.

27. [http://209.204.219.152/free utilites.htm](http://209.204.219.152/free_utilites.htm)

Description: This site provides lots of free utilities such as javascripts, button makers, site calculators, meta tags, page builders widgets and lots of other free tools.

Personal Opinion: Like any other resource site, you have to explore a bit to find if those tools are truly useful for your Internet marketing business. If you have a tight budget, using free tools is probably your best bet to get started.

28. <http://freemind.sourceforge.net/>

Description: Free Mind is a free mind-mapping software that is written in Java. What a mind map does is that it allows you to create an 'idea' map that lets you organize your thought. Tony Buzan made this technique famous.

Personal Opinion: You can use a mind map to give yourself a very clear idea on how to construct a master plan as well as break down the master plan into smaller components that you can use to micromanage. It also helps you to keep track of projects and is an excellent tool for brainstorming. I can't praise this mind mapping system enough because it has helped me tremendously in my studies and business.

Analytic Tools

29. <http://statcounter.com>

Description: Stat Counter is a free web tracker, highly configurable hit counter that provides you with real-time web stats. All you need to do is cut and paste a simple piece of the code into your website or your blog and can start analyzing information about your site or your blog and give you information on where they come from, how they got to your site, which links to you and many more.

Personal Opinion: As an Internet marketer, it is very important to analyze statistics. You don't need a degree in statistics to understand web stats. The tool on Stat Counter is very easy to use as it organizes your data into useful charts and graphs for your viewing.

30. <http://google.com/analytics>

Description: Google Analytics is a free tool that is designed to analyze traffic from Google and give very helpful statistics for your site or your blog. Similar to Stat Counter, Google Analytics allows you to analyze valuable data such as conversion rates, incoming traffic and Google AdWords statistics.

Personal Opinion: One very important feature about Google Analytics is that you can measure the return of investment on all your Google AdWords campaigns. They also provide very useful keywords that you can bid on based on the traffic that comes to your website. Just like Stat Counter. They also breakdown the data into charts and graphs making the data very easy to analyze.

Press Release And Site Submissions

31. <http://prweb.com>

Description: PRWeb stands for Press Release Web. They are the leader in online news publishing. Their press release distribution is utilized by more than 40,000 organizations all over the world. They are designed to increase the visibility of published news, improve their search engine rankings and drive traffic to web sites.

Personal Opinion: Most of the time, people who don't have a large mailing list to leverage on can do a press release on sites like these for a quick search engine boost and gain publicity throughout the online or Internet marketing niche. They can leverage on the traffic and the credibility of these sites and get people to check out their newly released products very quickly.

32. <http://imnewswatch.com>

Description: IMnewswatch stands for Internet Marketing News Watch. They focus on posting the latest news in the Internet marketing niche.

Personal Opinion: Unlike PRWeb, the IMnewswatch focuses more specifically on the Internet marketing niche where people can post the latest releases (like products or special reports) on the listing. You will see a lot of popular Internet marketing names like Eban Pagan, Joel Comm, Jeremy Gislason, Simon Hodgkinson and many others. This is one site that any Internet marketer must never neglect when they are launching a new product – because every single visitor (traffic) counts.

33. <http://www.anybrowser.com/>

Description: Any Browser is a service that allows you to check if your website is compatible to the major web browsers that people use.

Personal Opinion: Different browsers interpret HTML codes slightly differently, hence sometimes a perfectly designed site in Internet Explorer will look ugly or out of sync in Opera or Firefox. It's good practice to ensure your site at least looks okay in the few major browsers.

Newsletters & Other Resources

34. <http://www.thegaryhalbertletter.com/newsletter-archives.htm>

Description: The late Gary Halbert is an Internet marketing icon who has achieved cult status and he has released one of the most valuable Internet marketing newsletters in the history of Internet marketing. These archives are a collection of his greatest and most valuable work.

Personal Opinion: Gary Halbert specialized in copywriting and is widely recognized by his peers such as Michael Fortin and John Reese. Not only is he adept at Internet marketing, he also wields offline, direct response marketing as effectively. But the best thing is that even though this newsletter is worth hundreds of thousands of dollars, he's actually giving them away for free.

35. <http://www.archive.org>

Description: The Internet Archive is a site that builds a virtual library of Internet sites and other cultural artifacts. They provide free access to researchers, historians, scholars, and the general public – just like a public library.

Personal Opinion: This site allows you to access all sorts of stuff ranging from digital images to music and audio. You can search for the things you need by typing in the keyword – something similar to a search engine for archived digital information. Not only that, I often use the WayBackMachine function to investigate the history

of a site as it captures snapshots of websites dating as far back as many years ago.

36. <http://elance.com>

Description: E-lance is a popular middleman site for freelancers and people who are looking for freelancers to assist with their work. You can look for people who provide services such as programming, design and multimedia, writing and transcription, administration and support, legal services and even other technical stuff that most people are not willing to do.

Personal Opinion: This is the place to go to if you are looking for people that you can outsource your work to. As an Internet marketer, you can't afford to do everything by yourself. Outsourcing the tasks you are not good at is probably the best solution if you have the cash to pay for it. If you are a freelancer looking for work, you can bid for projects on E-lance and build your reputation as a freelance service provider.

37. <http://www.google.com/ig>

Description: Google offers a free service that allows you to create a personalized iGoogle page that gives you a 'one glance' access to key information from Google and across the Internet. You can easily organize your own content such as your latest Gmail messages
Google News headlines, weather forecasts, stock quotes, and even movie show times.

Personal Opinion: One of the best features of iGoogle is the fact that it easily identifies relevant news in your country (based on your IP address) such as the local newspapers and other relevant local news. Use this tool to save you the time it takes from hunting all

over the Internet searching for your sites. I have this as my homepage in Firefox so that it acts as a command center when I launch my browser.

38. <http://bencivengabullets.com/>

Description: This site offers tips via newsletter on how to make use of copywriting 'magic bullets' that can easily boost your response rate by 15%, 25%, 30% or more. All you need to do is enter your name and email address to start subscribing to his 'magic bullet' newsletter.

Personal Opinion: Gary Bencivenga is one of the most respected copywriters in the world. He specializes in direct response for almost 40 years and he works with many advertising giants and master copywriters as well. A worthy newsletter indeed.

Web 2.0 And Social Bookmarking

39. <http://meebo.com>

Description: Meebo is a fantastic 'All-in-one' instant messaging platform that allows you to login to multiple instant messaging tool at the same time. You can use *aim*, *Yahoo!*, *Google Talk* and *MSN* all at the same time without logging in to all their respective platforms.

Personal Opinion: Not everyone likes to use MSN or Yahoo! Since users are scattered all over these platforms, it is very important to be efficient and centralize all your tasks in one location. There is one added benefit to using Meebo... sometimes, you may encounter problems with your platforms (e.g. *I Can't LOGIN to my MSN!*). It is quite common to find glitches here and there so Meebo offers you an alternative in case you desperately need to chat with someone. AND the best part is, it's web-based, meaning there's no software that you need to install.

40. <http://feedburner.com>

Description: Feedburner is a very important tool for bloggers where they can use it to promote their site content, alert people for new updates, increase and measure their target audience and a lot more. It is RSS made simple. All they need to do is paste the code on their blogs so others may be able to 'subscribe' to their blogs and view all their content on a reader without actually going to your blog to download the content.

Personal Opinion: According to analytics, a blog is born every 2 seconds! That number is quite staggering in spite of the growing number of Internet users. Feedburner is very important because people hate jumping from one blog to another to see if there are new content or not. All they need to do is subscribe to all their favorite blogs, and they will get to view what they want in one centralized location hence saving lots of valuable time, so make it convenient for them by using feedburner.

41. <http://www.onlywire.com/>

Description: Only Wire a social bookmarking services for all social bookmarking services out there (like del.icio.us, Furl, linkroll, Markaboo, Spurl, etc). It is designed to help you organize your bookmarks instead of adding your favorite sites on your browser.

Personal Opinion: Adding bookmarks to your 'favorites' is already considered an outdated method according to Web 2.0 standards. There are many social bookmarking sites that attempt to simplify and make this bookmarking process more efficient. However, there are too many social bookmarking sites out there so Only Wire helps greatly by organizing and centralizing all the social bookmarking tags as though it were the mother of all social bookmarking sites.

42. <http://www.pingoat.com/>

Description: Pingoat is a special service for bloggers that 'pings' by notifying a number of services that keep track of blogs as they get published or posted up. When you conduct a ping, you let the services know that your blog has been updated. Later on, they will send their content spiders to crawl and index your site and publish your blog contents – thus increasing the popularity of your blog.

Personal Opinion: In my opinion, this service is very crucial for bloggers because there are too many blogs out there and even if you write the best content in the world, it is pointless if people can't find it. It is like writing the best song in the world with no one around to hear it.

43. <http://windowslivewriter.spaces.live.com/>

Description: Windows Live Spaces provides a very valuable free tool for bloggers called Windows Live Writer. With Windows Live Writer, you can easily upload pictures, organize your blog post and pages, set categories, links and many more.

Personal Opinion: One of the biggest obstacles to blogging is the fact that you have to master the blogging platform and it is also a huge hassle when it comes to uploading pictures you wish to publish one at a time. With Windows Live Writer, you not only get access to a generic blogging interface for all platforms, you also get to work OFFLINE and save your work if you don't have an Internet connection (unlike most blog platforms which require you to log in on the Internet).

If you're new to Windows Live Writer, you can download this short report that shows you how to install it as well as the basic functions of writing, editing and posting content and images to your blog.

[Click here to get your free copy now!](#)

44. <http://skype.com>

Description: Skype is a free software that bridges the distance between people all over the world. You can chat online, send files, and even conduct phone conversations with other people for free (amongst Skype users) and for a cheap price when you call landlines and mobile phones.

Personal Opinion: If you have not heard of Skype, then you *might* probably still be spending a fortune on overseas phone calls. All it takes to use Skype is a view cam as well as a microphone and a speaker to talk to people all over the world (especially your loved ones who are far, far away). I use Skype mostly to make International calls at very cheap rates!

Web And PC Monitoring & Security

45. <http://www.copyscape.com/>

Description: Copyscape is a service provider that operates like a search engine designed to protect your content against online plagiarism and theft. You key in your URL in the search field to locate traces of your website all over the Internet.

Personal Opinion: This is a very important tool that helps you identify unscrupulous individuals that copy and paste your content without your permission or those who use your content without giving you credit for it. On the Internet, it is relatively less secure so this tool will protect you to a certain degree.

46. <http://internetseer.com>

Description: Internet Seer is one of the largest Web site monitoring services in the world. What it does is that it monitors your systems remotely by checking your website from several geographic monitoring stations over selected intervals. If the monitoring system is unable to reach the site you will be notified via email, cell phone or pager and it will tell you what problem it is facing.

Personal Opinion: If you have a lot of traffic coming to your website (or if people are relying heavily on your web services) you must make sure that your site stays up all the time. This is even more critical when you are running week long (or month long) product launches where you don't want to be sending traffic for nothing. With this service, you don't need to be checking your site

every few minutes. Instead, Internet Seer will send you an email if they detect that your site is down.

47. <http://www.roboform.com/>

Description: Roboform is a popular software that helps you organize and manage all your passwords in one place. It functions by entering your passwords into your password fields and it even helps you complete forms (once you store them for the first time).

Personal Opinion: Most web browsers may allow you to save your usernames and passwords there. But if you have to clear your cache, cookies and all your stored data, you will have a hard time trying to remember everything again. You can't even store the data on shared computers therefore; Roboform helps you with password memorization while providing security.

48. <http://free.grisoft.com/>

Description: AVG is an award winning anti-virus/protection software that is designed to defend your computer against viruses, Spam, Trojans and any other malicious software that will attack or erase your valuable data on your computer.

Personal Opinion: AVG antivirus software is a MUST HAVE for every computer. Not only is it free, you are also able to download updates to protect your PC from new viruses out there. I use this on my desktop PC but for my working laptop, I use the paid version of Nod32.

49. <http://www.download.com/3000-2092-10039884.html>

Description: ZoneAlarm is a software that is designed to protect your DSL- or cable-connected PC from hackers or malicious programs. There are four interlocking security services: a firewall, an application control, an Internet lock, and Zones. You can download this software for free.

Personal Opinion: The firewall is the gatekeeper to your computer and it only allows traffic that you understand and authorize. The Internet lock blocks Internet traffic while your computer is unattended or while you're not using the Internet, and it can be activated automatically with your computer's screensaver or after a set period of inactivity. Zones monitor also alerts you on all activity on your computer and especially when a new application attempts to access the Internet. I personally use ZoneAlarm for securing my PC against illegal access by software and what not.

50. <http://www.lavasoft.nu/>

Description: Lavasoft is one of the earliest software solutions when it comes to security. Their solutions cater to individual computer users and business networks all around the world by helping them to deal with compromising and intrusive privacy threats. They are also a member of the Cyber Security Industry Alliance and the Anti-Spyware Coalition.

Personal Opinion: This company has a large product range that provides registry tuners, Firewalls, file shredders and digital locks. You will be able to find all your software security solutions all in one place. I personally use Lavasoft for Spyware problems.

Conclusion

There you have it. You have a large list of sites that will hopefully save you tons of time. This list is in no way exhaustive as there are just too many sites to review. I've made every effort to review these sites from a neutral and unbiased point of view.

If you have any suggestion on any sites to include, do let me know by posting a comment on my blog post here.

I can't promise when the second version will come out but any help and recommendation will be appreciated.

Thanks.

To your success!

Melvin Ng

www.AskMelvinNg.com

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I'm in the process of compiling more useful websites, so if you have any sites to recommend, or would like to share, please submit them to <http://www.askmelvinng.com/support/>